

Brandon Petty

Full-Stack Software Engineer



EXPERIENCE

- 2025**
-
2024
- INTUIT**
Senior Software Engineer
- Ensured data-privacy compliance by partnering with distributed legal teams and created scalable micro-services that integrated Mailchimp with Intuit's authentication, preference, and third-party cookie management. Maintained cookie related features to provide transparent consent handling and meet evolving regulatory standards across a variety of large and small scale applications.
- 2024**
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2022
- MAILCHIMP**
Senior Software Engineer
- Owned the first-time-use landing page and streamlined new-user onboarding, delivering a clear uplift in activation. Ran rapid A/B testing cycles that produced measurable conversion gains, and introduced Mailchimp's first AI-powered feature. Built internal admin dashboards to monitor experiments and authored a high-coverage test suite that kept releases stable.
- 2022**
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2012
- HI-REZ STUDIOS**
Lead Full-Stack Developer
- Led native, web, and internal-tooling development, along with building REST APIs that powered the game client and served millions of users. Integrated cross platform features for Nintendo, Sony, Microsoft, Twitch, Amazon, and Steam. Created marketing-driven features for IP collaborations (Nickelodeon, TMNT, Avatar, Magic The Gathering, Stranger Things) and the studio's annual expo/championship.
- 2012**
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2010
- AMAZON**
Software Engineer I
- Developed and refined core components of the Amazon.com Customer Service portal, translating designer specs into functional, visually appealing features with intuitive navigation. Contributed to specification definition and feedback loops for the Amazon Kindle "Silk" web browser.
- 2010**
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2004
- UNITED STATES AIR FORCE**
Network Analyst
- Responsible for the installation, layout, and maintenance of all network components within the base area network.



EDUCATION

- 2010**
2006
- BACHELOR OF COMPUTER SCIENCE**
Marshall University
- 2006**
2004
- ASSOCIATE OF COMPUTER SYSTEMS NETWORKING/TELECOMMS**
United States Air Force Technical/ USAF Academy

ABOUT ME

My professional journey began in the US Air Force, where I learned the value of precision and teamwork. Those lessons carried me into roles at Amazon, Mailchimp, and Intuit, where I helped shape products and services that reach millions. Prior to that, I've spent ten years immersed in the video game industry, translating technical expertise into engaging experiences. I'm eager to leverage this unique mix of service, tech, and creativity in my next role.

CONTACTS

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SKILLS

// DEVELOPMENT

HTML, CSS, JavaScript, PHP, Godot
React, NextJS, GatsbyJS, TypeScript
NodeJS, Docker, Kubernetes
MySQL, NoSQL, PostgreSQL
MongoDB, Jest, Puppeteer, Angular
Amazon Web Services, GoogleCloud

// FEATURES

RESTful APIs
Authorization & Authentication
Cookie Management & Compliance
New User Onboarding, A/B Testing
Analytics, Fingerprinting
CI/CD Pipeline, Scrum, Agile